



weknow

**Managed Marketplace
for Tailored Market Research**

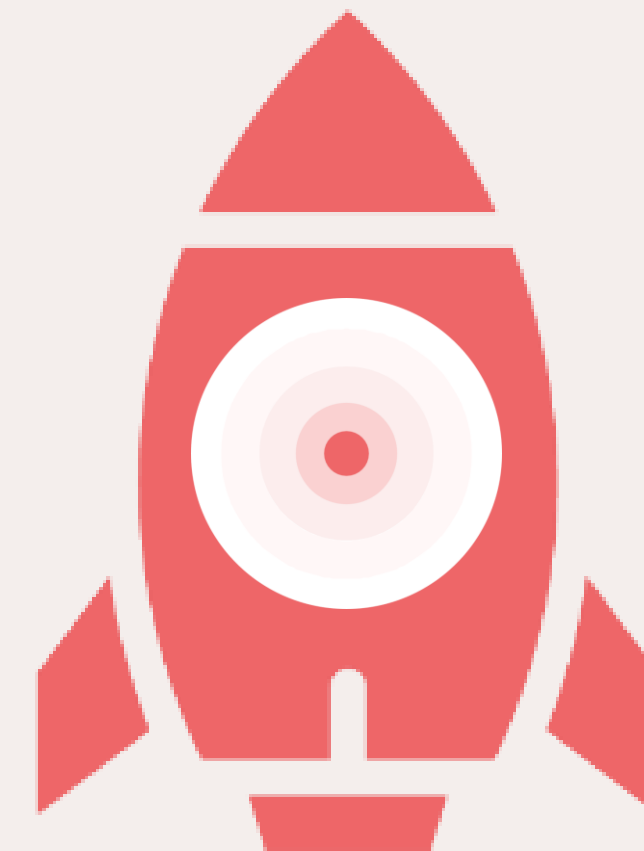
Powered by a network of professional analysts



Turn this

\$15B Market

- Traditional
- High friction
- Low efficiency
- Privilege to few



Into this

+\$100B Market

- Digital
- Zero friction
- Super High efficiency
- Accessible to all

NEED

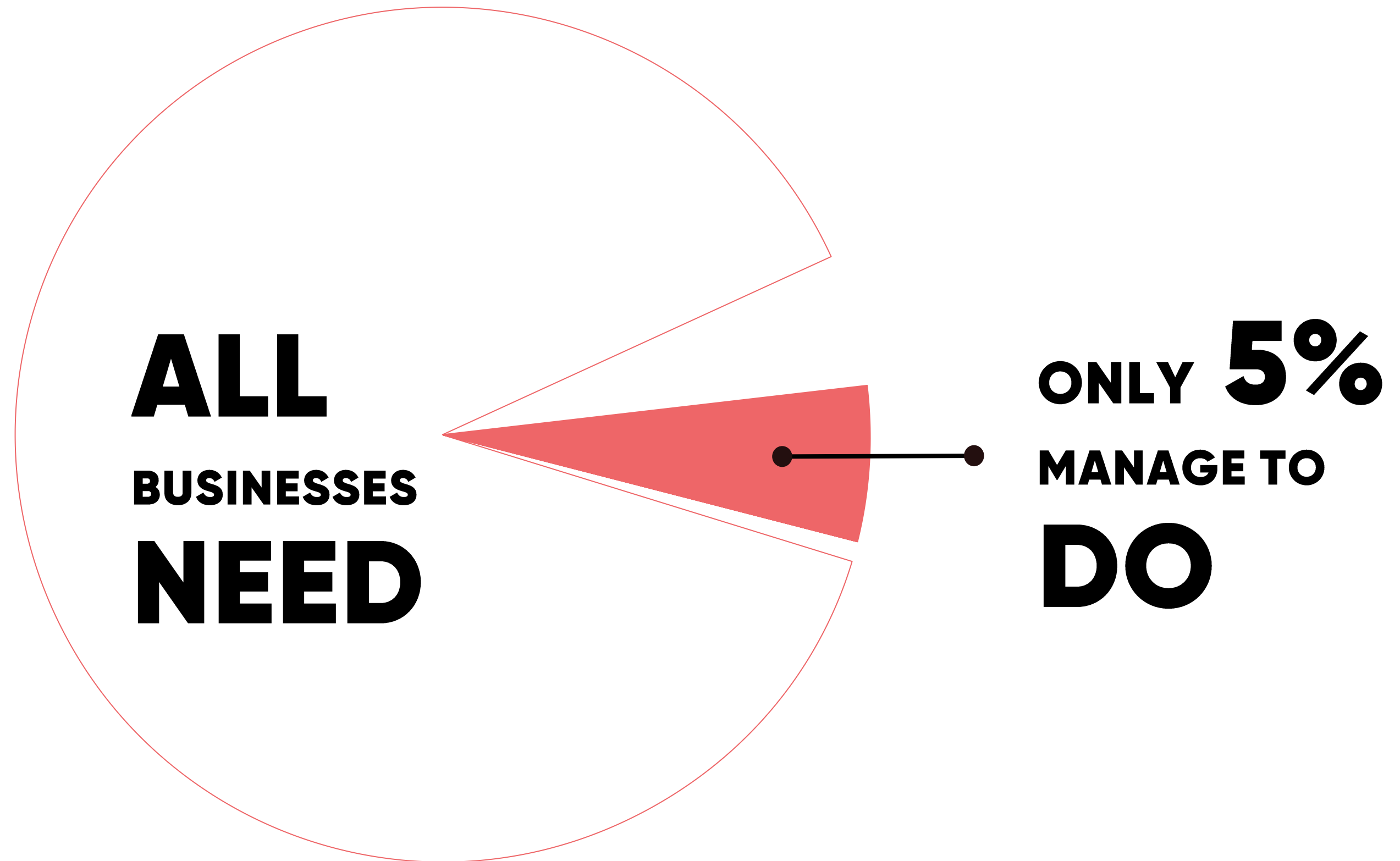
MARKET INFORMATION IS ESSENTIAL FOR EVERY BUSINESS



Examples

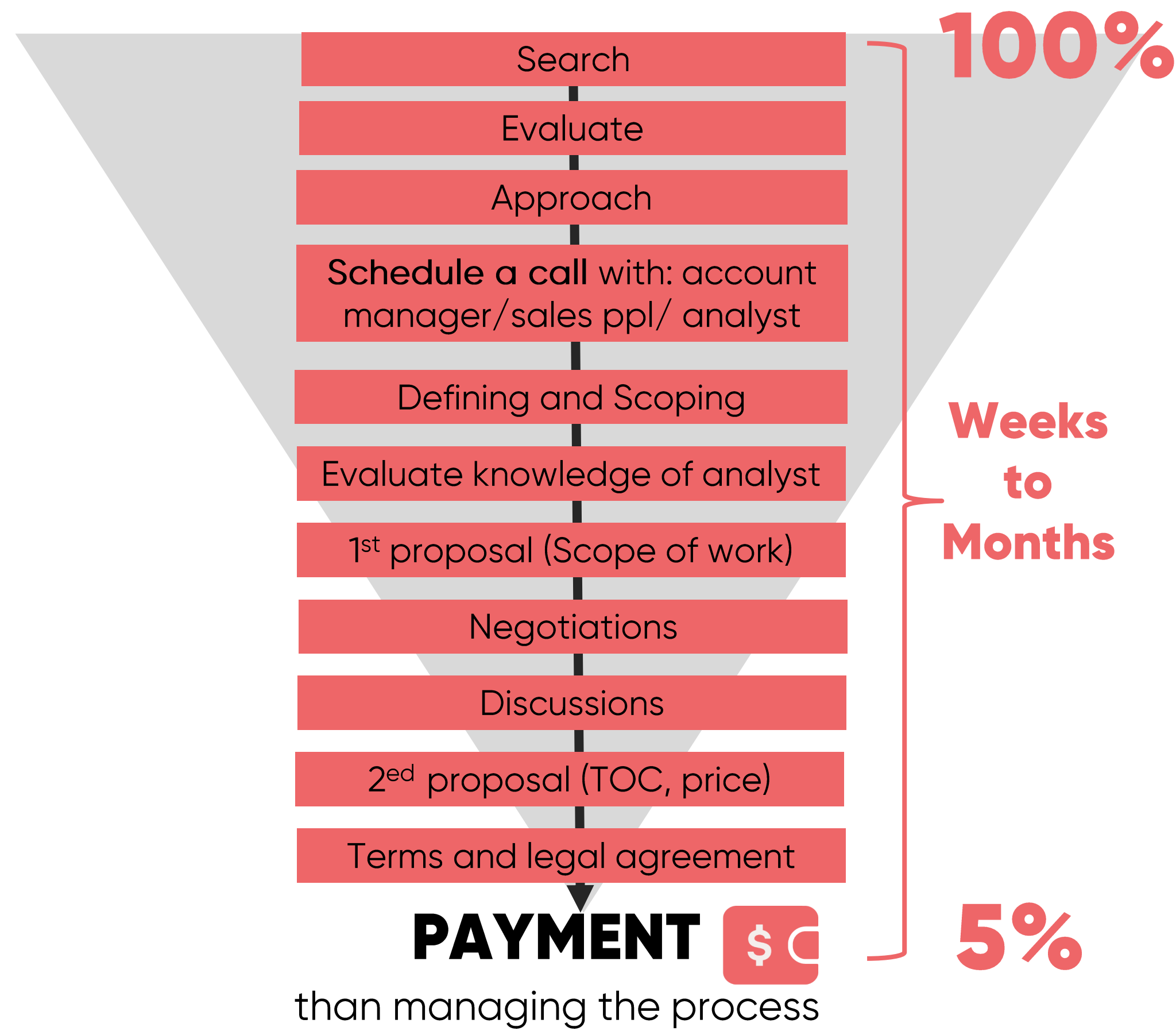
- Market Opportunity
- Industry Overview
- Market Overview
- Competitive Landscape
- Company profiles
- Trends & Regulations
- Benchmark & Pricing
- BizDev & Sales leads

PROBLEM



COMPLEXITY & OVERHEAD COSTS

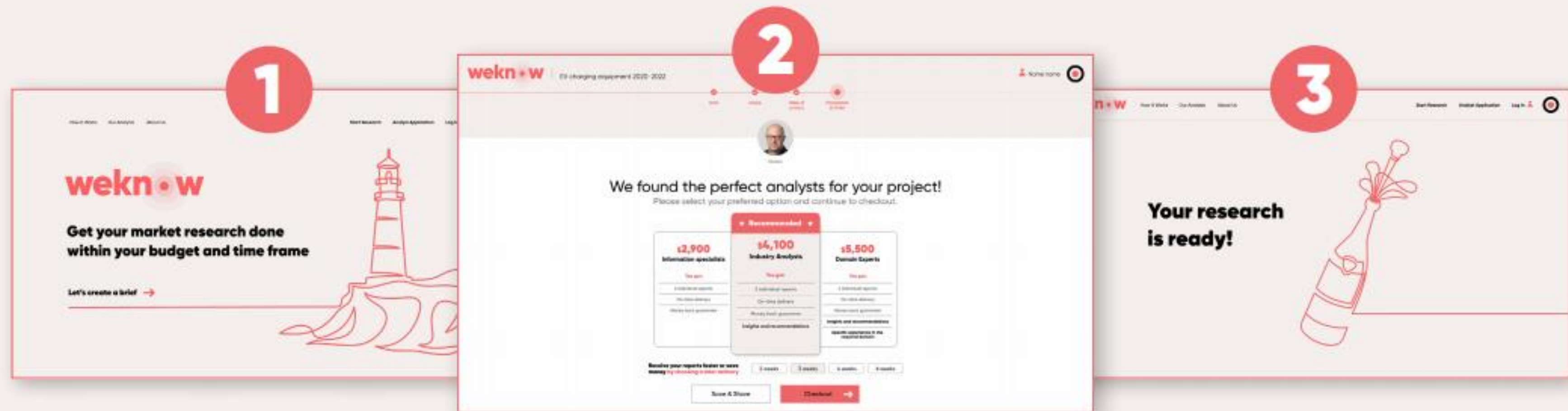
EXISTING PROCESS



weknow



NEW CUSTOMER EXPERIENCE



GUIDED BRIEF

Complete an automated guided process to create an accurate scope of work



ORDER

Automatic Flexible pricing options, tailored to customer's budget and time frame



RECEIVE YOUR REPORT!

Our mechanisms ensures on-time delivery of quality reports

SOLUTION

To provide a streamline scalable fully automated process
we automate these 3 elements

✓ Auto Ordering

Online Journey

- Auto-Scoping
- Auto-Pricing
- Auto-Timetable
- Online payment

✓ Auto Matching★

Innovative Mechanism

decision-making architecture

- behavioral economics
- game theory

(Patent pending)

★ ★ ★
The underlying magic

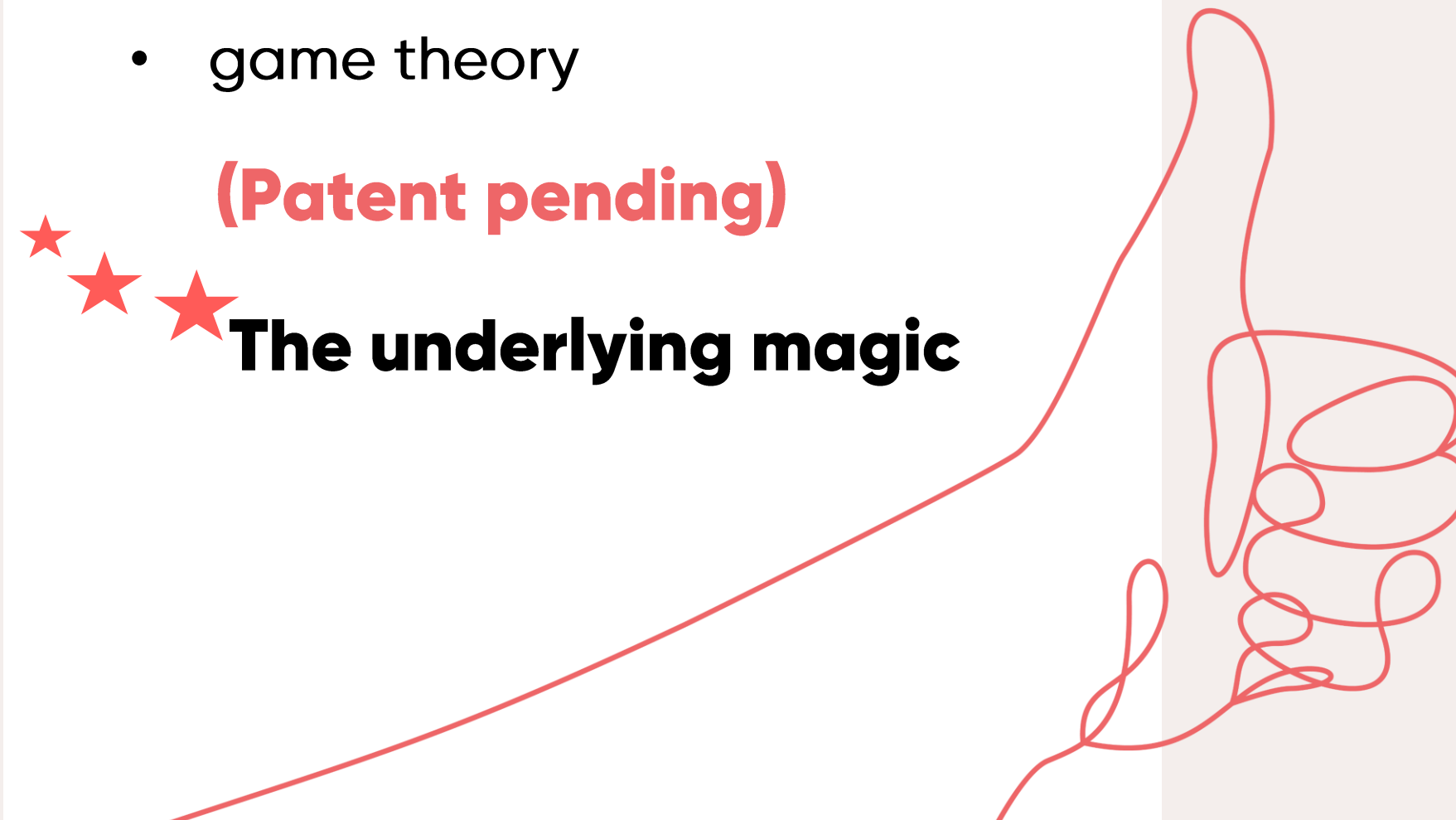
✓ Auto QA

QA Built-In

decision-making architecture

100%

Certainty for quality
Money back guarantee



OPPORTUNITY

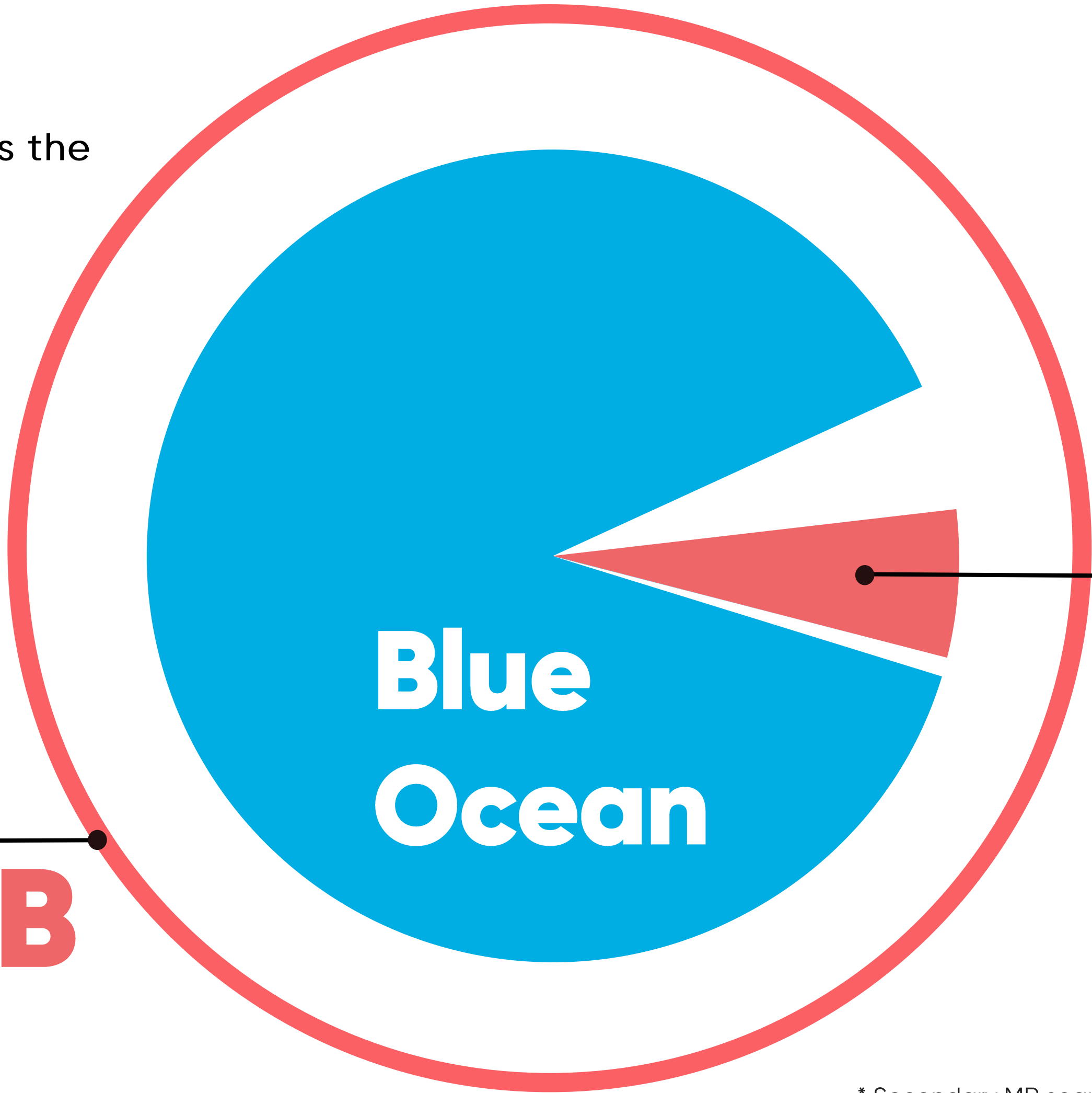
Accessibility expands the market to SMB's



Result in higher frequency

TAM

+\$100B

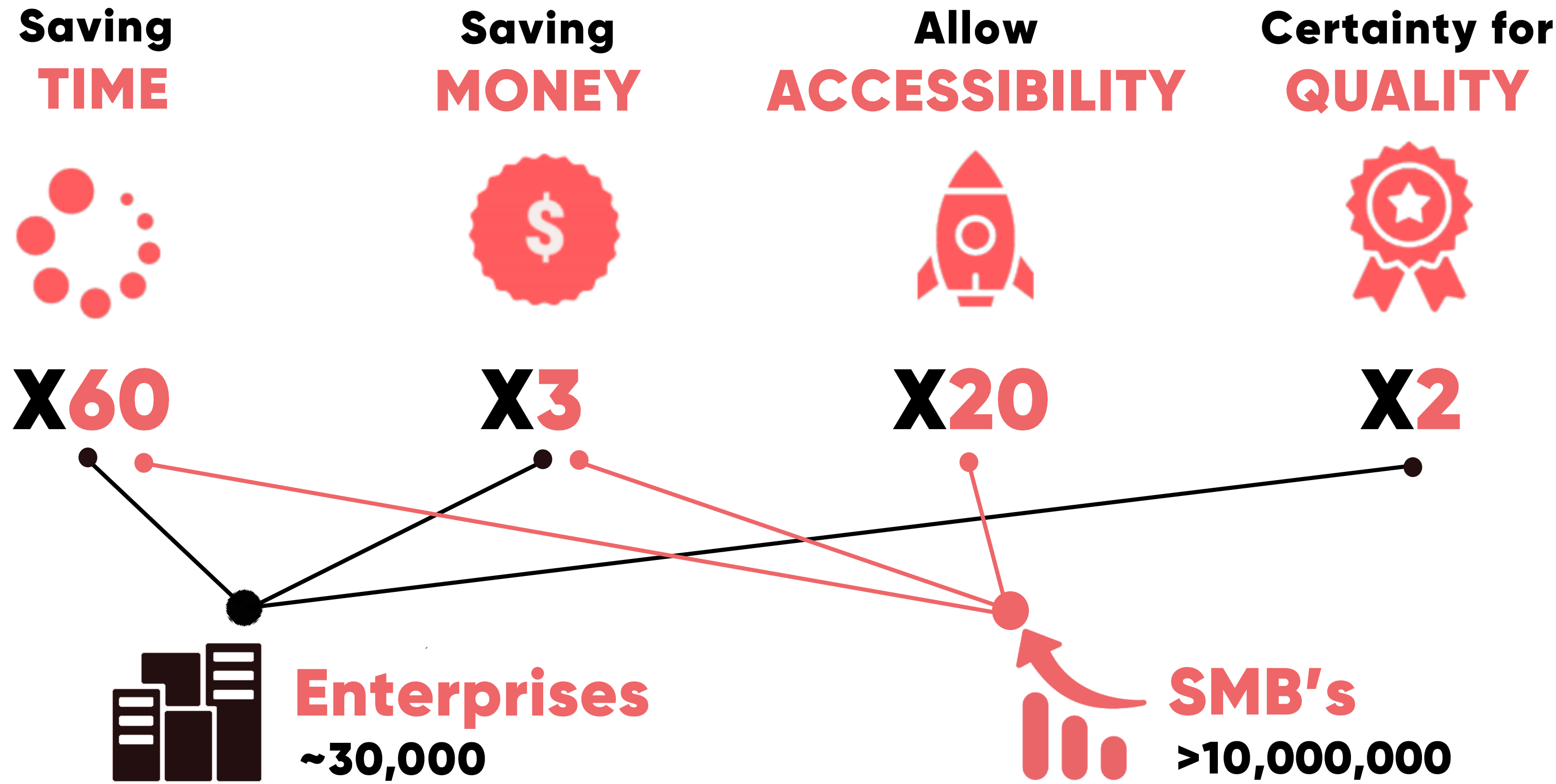


\$15B
Existing market

* Secondary MR segment only. Total MR industry \$75B (ESOMAR)

UNPARALLELED VALUE PROPOSITION

Meeting all pain points



BUSINESS MODEL



Our share is 20%
of each order

\$1,000 – \$10,000

Price per report

\$3,000 – \$6,000

Avg price per report

\$600 – \$1,200

Avg revenue per report

STATUS & ROADMAP

Revenues

Transactions

Valuation

FOUNDATIONS

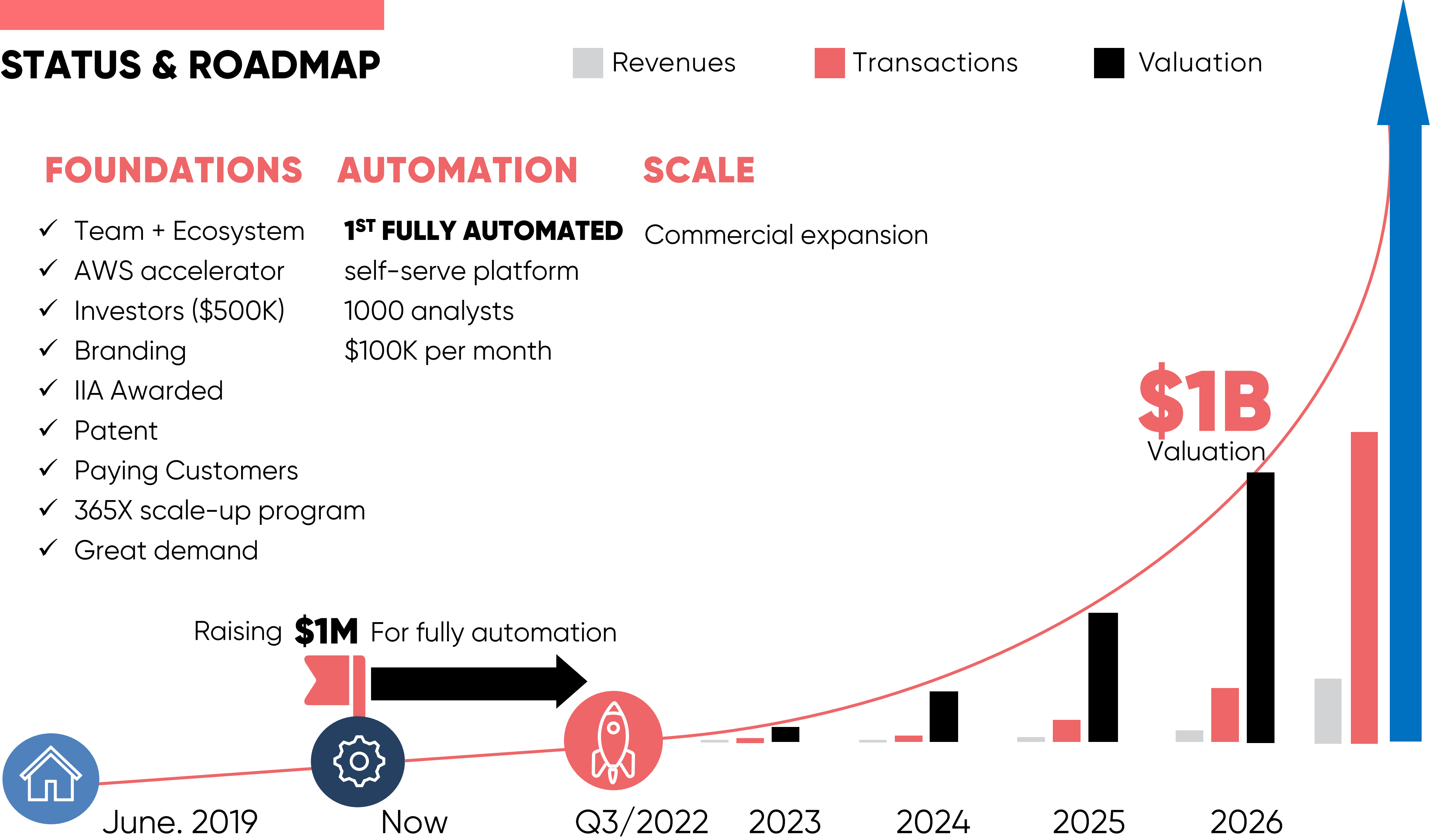
- ✓ Team + Ecosystem
- ✓ AWS accelerator
- ✓ Investors (\$500K)
- ✓ Branding
- ✓ IIA Awarded
- ✓ Patent
- ✓ Paying Customers
- ✓ 365X scale-up program
- ✓ Great demand

AUTOMATION

1ST FULLY AUTOMATED
self-serve platform
1000 analysts
\$100K per month

SCALE

Commercial expansion



FOUNDERS



Itai Reshef | CEO

- 15 years of entrepreneurship experience in internet platforms
- Led and managed companies from concept to multi-million-dollar revenues



Bnaya Eshet | CTO

- Senior software architect with 20+ years experience
- Open-source contributor
- 2nd time co-founder



Nadav Ofir | CBO

- Market research domain expert with 15+ years experience
- Former head of consulting at Frost & Sullivan

ADVISORY BOARD



Prof. Daphne Raban

- Information Economics expert



Craig Baty

- Former CEO at Gartner
- Former VP, Marketing Strategy at Fujitsu

weknow

Thank You!

For more information and

to discover the underlying magic★

please contact

Itai Reshef

972-054-218031

itai@weknow.network

www.weknow.network



Know Before You Go

Anyone. Anything. Anytime.